

MEGAN MCNEICE

Motion, Design, Illustration



New York, United States

MeganMcneice@gmail.com

516 - 507 - 2470

www.McNeice.Design

EXPERTISE

- UI / UX Design
- Motion Design
- Illustration
- Advertising
- Mobile
- Social Media Advertising
- Video Editing
- Graphic Design
- Photo Editing
- Copywriting
- Client Communications

SKILLS

- Illustrator
- Photoshop
- After Effects
- Cinema 4D
- Premiere Pro

EDUCATION & AWARDS

Rochester Institute of Technology

*BFA in New Media Design
2016*

Adobe Achievement Awards

*Semi-Finalist
2015*

SIGGRAPH Animation Jam

*First Place
2014*

EXPERIENCE

Freelance Social Media Advertising & Motion Designer

*Mammoth Advertising
2019 - Present*

During the course of my employment I worked on various projects testing my knowledge and sometimes innovation of new proposed ad formats, specifically for Social Media, in entertainment. Often utilizing many provided assets, I also created some advertisements custom, creating graphics and illustrations to be used in the animations.

Worked with: ABC, DISNEY, MTV, TNT, NFL, EMMYS

Video Editing

Motion Design

Illustration

Concept

Virtual Reality Research

UX Designer & Mobile Advertising

Crisp Media / Quotient Technologies
2016 - 2018

While working at Crisp Media, I explored many roles from Mobile Advertising Design, to Marketing Design and Research, and even Project Lead for a large scale animation project that led to acquisition of Crisp Media by Quotient Technologies. I was often in direct communication with clients for their designs.

Worked with: NICKELODEON, COKE, FOLGERS, MONSTER, PEPSI, KELLOGGS, NESTLE

Mobile Advertising
Animation
Project Lead
Marketing Design

UI/UX Designer & Web Designer

Bellese Technologies
2015 - 2016

At Bellese Technologies I worked on a web-based Agile Management system, as the teams lead UI/UX Designer. Part of the daily responsibilities included coordination with the development team, wireframing, and front end development as well as user research while in production.

Web Design
Agile Management Strategy
Wireframing

INTERESTS & HOBBIES

ILLUSTRATION
DUNGEONS & DRAGONS
VIDEO GAMES
FANTASY / SCI-FI
WRITING

SOCIAL MEDIA

TWITTER
[@d_letion1](#)

INSTAGRAM
[@d_letion](#)

TIKTOK
[@d_letion](#)

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